



International Symposium on Aquaculture and Fisheries Education (ISAFE)

The Symposium

The International Symposium on Aquaculture and Fisheries Education (ISAFE), which is jointly organized by the Asian Institute of Technology, Shanghai Ocean University and The Asian Fisheries Society, will bring together reputable speakers from all over the world to discuss issues pertaining to aquaculture and fisheries education and how education can support the industry.

The symposium will focus on the theme “The Future of Aquaculture and Fisheries Education” and have the following objectives:

- Exchange information on the status and recent advances of aquaculture and fisheries education in Asia and other parts of the world,
- To share experiences among educators, policy makers and industry on emerging needs for aquaculture and fisheries education,
- To promote collaboration among the educators, scientists and institutions involved in aquaculture and fisheries education, research and development

Along with the symposium, a trade exhibition will be held to display recent advances in aquaculture and fisheries.

The symposium will cover the following topics:

- Current status of aquaculture and fisheries education
- Need-based curriculum development
- Innovative teaching and learning methods
- Distant / flexible education
- Academic and industry partnerships
- Support for education and research for young fisheries scientists
- Future direction and strategy

Speakers and participants

The symposium will be attended by 250-300 educators and research scientists from all over the world in the field of aquaculture and fisheries. Presentations will be in English.

Reputable experts will deliver keynote addresses during the opening ceremony and the first session of each day. The names of the keynote speakers will be finalized soon and will be posted on the symposium website linked to the AIT homepage www.aarm-asialink.info/isafe.html

Why Sponsor ISAFE?

Your sponsorship will help ISAFE to meet the following objectives:

1. Reduce the financial burden on members attending ISAFE by securing contributions of monetary or in-kind support in areas such as field trip sites, transportation, social activities, and meals.
2. Provide a unique and successful information exchange forum for aquaculture and fisheries education and overall industry development.
3. Support fellowship program - 10% sponsorship fee to encourage and support more participants from developing countries to attend the event.
4. In return for the support, sponsors will be presented with valuable opportunities to expose your organization, products and services to an international audience of aquaculture and fisheries education sectors. Most importantly, this exposure would be in the context of a respected, recognized, and highly credible forum.

Event Description

When	26 November 2009 – Arrival, registration and welcome reception 27-29 November 2009 – Symposium sessions and trade exhibition 30 November 2009 – Field trips and tours
Where	Asian Institute of Technology Conference Center – Paholyothin Highway km 42, Pathumthani 12120, Thailand, Tel. +66-2 524 5252, http://aitcc.ait.ac.th
Who	ISAFE targets educators, administrators, scientists, students, industry partners, and development professionals in aquaculture and fisheries. ISAFE expects approximately 250-300 participants at this symposium
What	ISAFE brings together aquaculture and fisheries education and industry partners. ISAFE brings experts (speakers) from around the world, together with those (participants) who can benefit most from the experts' knowledge and experience

Latest updates are available at: <http://www.aarm-asialink.info/isafe.html>

ISAFE Secretariat

If you need more information about sponsoring this event, please contact Ms Lucia Sukhanenya or Mr. Apiyut Siyapan of ISAFE Secretariat. Alternatively, you may simply complete the attached sponsorship pledge form, indicating your preferred sponsorship option, and return it to ISAFE Secretariat

Lucia Sukhanenya
Aquaculture and Aquatic Resources Management Program,
Asian Institute of Technology (AIT)
P.O. Box 4 Klongluang, Pathumtani 12120, Thailand

Tel : +66-2-524-6556 Mobile: +66-87803 1116
Fax: +66-2-524-5212
E-mail: luciavs@ait.ac.th or isafe@ait.ac.th

Sponsorship options

Various options and their benefits of sponsoring ISAFE activities are given below. The ISAFE organizing Committee would like to invite you and request to select best available option, based on the interest of your organization hoping that this will serve one of the best marketing opportunities for your products and services.

1. Gold Sponsor

Baht 170,000 or US\$ 5,000

Benefits :

1. Private Hospitality Space (3M X 2M booth) ¹ in Demo area to conduct technical hardware demo, promotional activities or discrete business meetings.
2. Five free conference registrations.
3. Ten complimentary tickets to Opening Reception or Closing Social Events

2. Silver Sponsor

Baht 100,000 or US\$ 3,000

Benefits :

1. Private Hospitality Space (3M X 2M booth) ¹ in Demo area to conduct technical hardware demo, promotional activities or discrete business meetings.
2. Three free conference registrations.
3. Six complimentary tickets to Opening Reception or Closing Social Events

3. Bronze Sponsor

Baht 70,000 or US\$ 2,000

Benefits :

1. Private Hospitality Space (3M X 2M booth) ¹ in Demo area to conduct technical hardware demo, promotional activities or discrete business meetings.
2. Two free conference registrations.
3. Two complimentary tickets to Opening Reception or Closing Social Events

Notes: all of the above three sponsorships (Gold, Silver and Bronze) include:

1. *Hospitality space unit of a 3M X 2M shell scheme enclosed booth inclusive of 1 reception table, 2 chairs, 3 lamp lights and 1 110V/5A electricity outlet. It is highly encouraged that the sponsors create a private chatting space within the booth area to conduct all prominent sales activities. Sponsors are responsible for the booth decoration and demo set up related expenses.*
2. *Large and prominent logo positioning and sponsorship mentioning on printed materials, venue production and press release.*
3. *Full page color advertisement in ISAFE Program booklet on first come first serve basis.*
4. *Large and prominent logo positioning and linkage on ISAFE website, online advertisements and e-mail announcements.*
5. *Distribution of company-supplied brochures or gift (bags, mouse pads, pens, etc) during registration and ISAFE press conference.*
6. *Company logo in the PPT shown at meeting rooms during coffee break.*
7. *Preemption of sponsorship to Opening or Closing Social Events, related benefits include speech at Social Event and display of company name and logo.*
8. *Preemption of sponsorship of shuttle, street banners (100 per company), ISAFE satchel, T-shirt, souvenirs (e.g. pen, Memo).*

4. Others

1. Opening Reception or Closing Social Event Sponsor

Baht 150,000 - 300,000 or US\$ 4,400 - 8,800

(This amount is only a reference, the number of participants is predicted to be 250, please contact the Secretariat for further details.)

Benefits :

1. Speech at sponsored Social Event and exhibition of company name and logo.
2. Four free conference registrations
3. Eight invitations to Opening Reception or Closing Social Events
4. Large and prominent logo positioning and sponsorship mentioning on printed materials, venue production, and press release.
5. Prominent logo positioning and linkage on ISAFE website, online advertisements and announcements.
6. Distribution of company-supplied brochures or gift (bags, mouse pads, pens, etc) during registration and ISAFE press conference.
7. Company logo in the PPT shown at meeting rooms during coffee break.
8. Preemption of sponsorship of airport bulletin, shuttle, street banners (100 per company), ISAFE satchel, T-shirt, souvenirs (e.g. pen, Memo).

2. ISAFE Lunch Sponsor (Nov. 27 – 30, 2009)

Baht 75,000 or US\$ 2,200

(This amount is only a reference, the number of participants is predicted to be 250, please contact the Secretariat for further details.)

Benefits :

1. Speech at Lunch and display of company name and logo at conference hall.
2. Two free conference registrations.
3. Two invitations to Opening Reception or Closing Social Event
4. Logo and company name mentioning on printed materials, venue production, and press release.
5. Prominent logo positioning and linkage on ISAFE website, online advertisements and announcements.
6. Company logo in the PPT shown at meeting rooms during coffee break.
7. Preemption of sponsorship of airport bulletin boards, shuttles, street banners (100 per company), ISAFE satchel, T-shirts, conference souvenirs (e.g. pen Memo).

3. Coffee Break Sponsor (November 27 – 30, 2009)

Baht 40,000 or US\$ 1,200

(This amount is only a reference, estimation of 2 x 250 servings are needed.)

Benefits :

1. Logo positioning and company name mentioning on printed materials, venue productions, and press release.
2. Prominent logo positioning and linkage on ISAFE website, online advertisements and e-mail announcements.
3. Company logo in the PPT shown at meeting rooms during coffee break.
4. Preemption of sponsorship of airport bulletin boards, shuttles, street banners (100 per company), ISAFE satchel, T-shirts, conference souvenirs (e.g. pen, Memo).

4. Shuttle Transportation Sponsor (November 26 – 30, 2009)

Baht 100,000 or US\$ 3,000 or in-kind

(estimated of 100 participants are needed to be shuttled to the symposium venue daily from/to accommodations nearby AIT and Bangkok)

Benefits :

- Three free conference registrations.
- Three invitations to Opening Reception or Closing Social Event
- Logo positioning and company name mentioning on printed materials, venue productions, and press release.
- Prominent logo positioning and linkage on ISAFE website, online advertisements and e-mail announcements.
- Company logo in the PPT shown at meeting rooms during coffee break.
- Preemption of sponsorship of airport bulletin boards, shuttles, street banners (100 per company), ISAFE satchel, T-shirts, conference souvenirs (e.g. pen, Memo).

5. Field Site/Farm Visit Sponsor (November 30, 2009)

This is suitable for Fish farms/companies who want conference participants visit their places to know about their products and services. For this organizers want them to assist in arranging transportation to and from AIT (in-kind). Estimated 100-150 participants will join the Field Trip)

Benefits :

- Two free conference registrations.
- Two invitations to Opening Reception or Closing Social Event
- Logo positioning and company name mentioning on printed materials, venue productions, and press release.
- Prominent logo positioning and linkage on ISAFE website, online advertisements and e-mail announcements.
- Company logo in the PPT shown at meeting rooms during coffee break.
- Preemption of sponsorship of airport bulletin boards, shuttles, street banners (100 per company), ISAFE satchel, T-shirts, conference souvenirs (e.g. pen, Memo).



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Display Benefit Option	Note	Gold	Silver	Bronze	Social Events (Note 1)	Lunch (Note 1)	Tea+ cake (Note 1)	Shuttle	Field Site
		Baht 170,000 or US\$ 5,000	Baht 100,000 or US\$ 3,000	Baht 70,000 or US\$ 2,000	Baht 150,000- 300,000 or US\$ 4,400-8,800	Baht 75,000 or US\$ 2,200	Baht 40,000 or US\$ 1,200	Provided by sponsor	Provided by sponsor
1. Exhibition booth	Measure : 3x2	1	1	-	1	N/A	N/A	N/A	N/A
2. Free Registration		5	3	2	4	2	N/A	3	2
3. Tickets for Opening or Closing Social Event		10	6	2	8	2	2	4	2
4. Printed material	APRICOT 2003 Production	Logo/Name	Logo/Name	Logo/Name	Logo/Name	Logo/Name	Name	Logo/Name	Logo/Name
5. Venue Production		Logo/Name	Logo/Name	Logo/Name	Logo/Name	Logo/Name	Name	Logo/Name	Logo/Name
6. Venue decoration		Logo/Name	Logo/Name	Logo/Name	Logo/Name	Logo/Name	Name	Logo/Name	Logo/Name
7. Logo positioning on website		Linkable	Linkable	Linkable	Linkable	Linkable	Linkable	Linkable	Linkable
8. Distribution of DM or gift	at registration and press conference	✓	✓	✓	✓	N/A	N/A	✓	✓
9. Rotating logo on PPT during coffee break	Broadcast in every session room	✓	✓	✓	✓	✓	✓	✓	✓
10. Social event speech	Sponsors speech period	N/A	N/A	N/A	Social Event	Lunch	N/A	N/A	N/A
11. ISAFE program booklet advertisement	Full A4 color advertisement (layout designed and provided by sponsor)	Inside front cover, inside back cover or full page on first come first serve basis	N/A	N/A	N/A	N/A	N/A	N/A	N/A

Note 1: The conference seeks one sponsor for each Opening and Closing Social Event, all the lunches as well as the daily morning and evening teacakes count as eight sponsorships; can also be a one-package sponsorship. The sponsorship exceeds that of Silver sponsor, receives correspondent benefits.

Note 2: After the sequence of sponsorship has been confirmed, sponsors responsible for the sponsorship of shuttles, banners (100 per company), ISAFE conference kit, souvenir T-shirts, conference souvenirs (e.g. pen, memo), and exclusively holds the right of posting logo alongside ISAFE logo. As total of one-package sponsorship reaches standard, sponsor receives relative benefits.

Note 3: Gold to Bronze sponsorships will delegate 10% to the ISAFE Fellowship Program to encourage and support more developing countries into participating in the event **

ISAFE SPONSORSHIP AGREEMENT FORM

Thank you for sponsoring the International Symposium on Aquaculture and Fisheries Education (ISAFE). Please complete the following form then fax it to ISAFE Secretariat (Fax: +662 524 5212, +662 524 5490), and mail the original form to Ms Lucia Sukhanenya, P.O. Box 4 Klongluang Pathumtani 12120, Thailand. Furthermore, please e-mail both the color GIF Logo (including the color number) and the black and white version of Postscript Logo to the Symposium Secretariat at: luciavs@ait.ac.th, supattra@ait.ac.th

This contract is assigned by the host of ISAFE, Aquaculture and Aquatic Resources Management Field of Study, Asian Institute of Technology (AARM - AIT)

Company Name :

Contact Name :

Contact Address :

Telephone / Fax :

(Tel)

(Fax)

Contact's E-mail :

Company Website :

SPONSOR OPTION

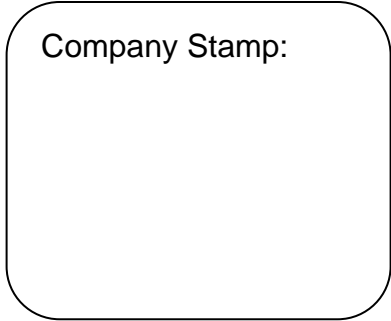
_____ hereby agrees to sponsor International Symposium on Aquaculture and Fisheries Education (ISAFE) that is to be held at the Asian Institute of Technology Conference Center on November 26th through November 30th of the year 2009.

(Please select the following option)

- | | |
|--|--|
| 1) [<input type="checkbox"/>] Gold Sponsor | (Baht 170,000 or US\$ 5,000) |
| 2) [<input type="checkbox"/>] Silver Sponsor | (Baht 100,000 or US\$ 3,000) |
| 3) [<input type="checkbox"/>] Sponsor | (Baht 70,000 or US\$ 2,000) |
| 4) [<input type="checkbox"/>] Opening or Social Event Sponsor | (Baht 150,000-300,000 or US\$ 4,400 – 8,800) |
| 5) [<input type="checkbox"/>] Lunch Sponsor | (Baht 75,000 or US\$ 2,200) |
| 6) [<input type="checkbox"/>] Coffee Break Sponsor | (Baht 40,000 or US\$ 1,200) |
| 7) [<input type="checkbox"/>] Shuttle Transportation Sponsor | (Baht 100,000 or US\$ 3,000 or in-kind) |
| 8) [<input type="checkbox"/>] Venue/Transport for Field Trip Sponsor | in kind |
| 9) [<input type="checkbox"/>] | |

DUE DATE OF SPONSOR ITEM

Sponsor items should be paid **before October 30, 2009.**



Sponsor approval signature:

Signature of company representative:.....

Name:.....Position:.....

Sponsor department:.....

Date:.....

Payment:

Please choose a form of payment from the following:

1) Wire Transfer

Upon completion of wire transfer, please contact the host, Ms Lucia Sukhanenya, at +66-2-524-6556 or fax a copy of the receipt at +66-2 524-5212 for confirmation.

For Thai Baht deposit

- 1. Bank name : Siam Commercial Bank
- Branch : ASIAN INSTITUTE OF TECHNOLOGY
- Bank address : P.O.Box 4, Klongluang, Pathumtani 12120, Thailand
- Account Name : ASIAN INSTITUTE OF TECHNOLOGY
- Account No. : 359-3-00001-2
- SWIFT code : SICOTHBK

- 2. Bank : Kasikorn Bank
- Branch : Klong Luang
- Bank Address : 1 Kasikorn Lane Ratburana Rd., Bangkok 10140, Thailand
- Account name : Asian Institute of Technology
- Account No. : 381- 1- 00099 – 9
- SWIFT code : KASITHBK

For US Dollar currency deposit

- Bank name : Citibank N.A.
- Bank address : Citicorp Center, 16th. Floor
153 East 53rd. Street New York, NY 10043, U.S.A
- Account Name : ASIAN INSTITUTE OF TECHNOLOGY
- Account No. : 10255664
- SWIFT Code: : CITIUS33
- ABA No. : 021 000089

2. Cheque: Payable to: Asian Institute of Technology, and mail to: Ms Lucia Sukhanenya, P.O. Box 4, Klong Luang, Pathumtani 12120, Thailand

Note

If the conference is cancelled due to typhoon, earthquake, flood, fire or other causes beyond the control of the host, the host of ISAFE reserve the right to cancel the conference within 14 days prior to the conference. If this should happen, the host will return the sponsored item after deducting the expenditure occurred. The deduction should not exceed 20% of the original sponsorship.